

NINE WEST STEPPING UP WITH NEW CARRIER SELECTIONS AND SHIPPING CAPABILITIES

More than a merchant, Nine West is a vertically integrated fashion conglomerate with its own line of shoes, handbags and accessories – in addition to goods and apparel from Jones NY, Anne Klein and Givenchy along with others. Among the company's 1,200 retail distribution points are 140 Nine West stores, 364 outlets, and a large network of department stores and mass merchandisers, including Kohl's and Macy's. Beyond retail, Nine West's six distribution centers must also meet the needs of its ecommerce operations, including ninewest.com, jny.com, easyspirit.com, and rachelroy.com among others.

To keep goods flowing, Nine West relies on the legendary IBM iSeries and WMI warehouse management software from Manhattan Associates. The company chose this same platform to help meet its growing list of fulfillment challenges:

- Add money-saving carrier services, including SmartPost and SurePost, to the otherwise limited selection available
- Meet continuing, complex carrier compliance standards, including FedEx N-Minus 2 and UPS Ready
- Meet strict labeling requirements of large merchandisers
- Support Omni-Channel fulfillment goals, including shipping from stores

After careful consideration, Nine West selected Logistyx Technology TME software to revitalize transportation management and execution operations. Designed specifically for Manhattan, the new solution via Minisoft eFORMz technology is embedded into WMI without any change to existing workflows.

Now operating in two distribution centers, TME provides rules-based rating, routing, labeling and manifesting capabilities with 100% compliant access to all FedEx, UPS, USPS, DHL services. The solution also provides Nine West the freedom to ship with hundreds of other carriers, including low-cost, domestic and international regionals.

“With Logistyx, we’ve lit up a whole new range of carrier and service options. It’s brought new life to WMI and completely modernized our shipping operations”

— TOM FIGURELLI, SENIOR DIRECTOR OF DISTRIBUTION, NINE WEST

SNAPSHOT

NINE WEST HOLDINGS, INC. IS A DESIGNER, MANUFACTURER, DISTRIBUTOR, LICENSOR AND RETAILER OF SHOES, APPAREL AND ACCESSORIES.

EMPLOYEES	6,000
STORES	504
REVENUE	\$1.8 BILLION
ERP	MANHATTAN ASSOCIATES WMI
SKUS	1 MILLION +

SOLUTION

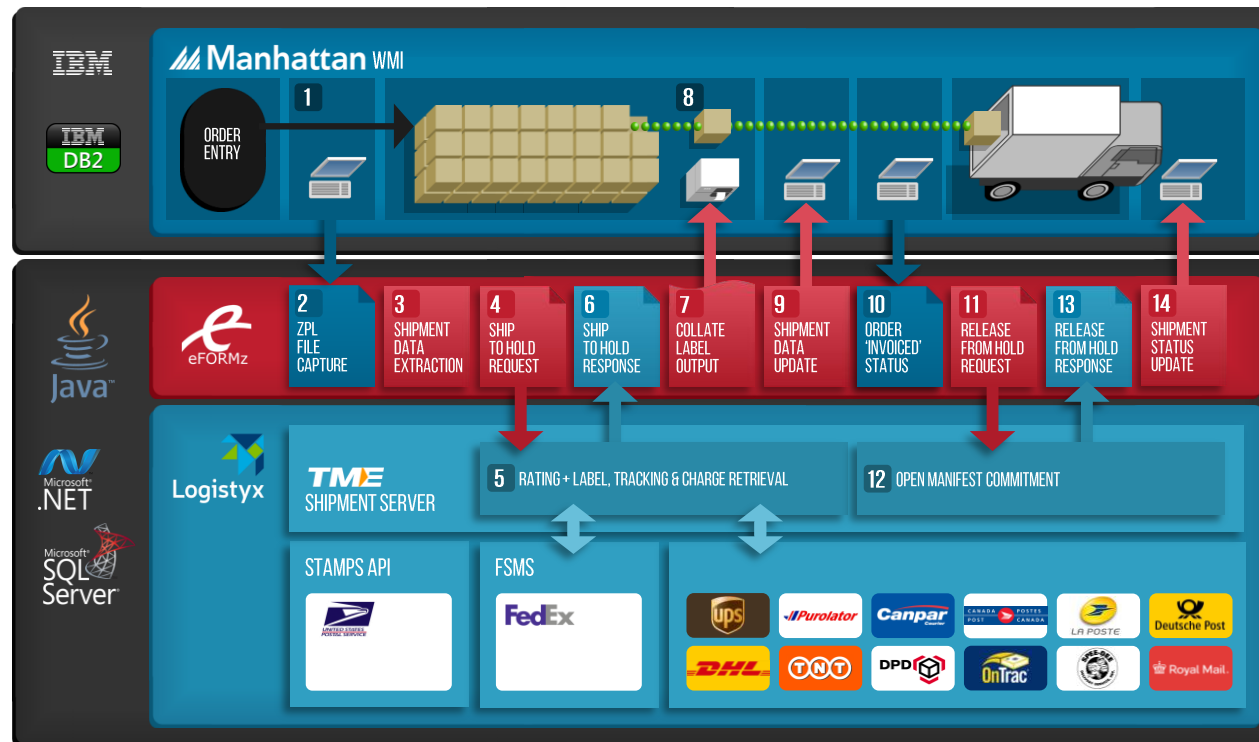
LOGISTYX TECHNOLOGIES TME WITH RULES-BASED RATING, ROUTING, MANIFESTING AND MANAGEMENT MODULES DEPLOYED IN TWO CRITICAL DISTRIBUTION CENTERS WITH ACCESS TO ALL AVAILABLE SERVICES FROM FEDEX, STAMPS.COM AND HUNDREDS OF FREIGHT AND PARCEL CARRIERS.

RESULTS

- SIGNIFICANT SAVINGS WITH NEW CARRIER SERVICES
- INCREASED SATISFACTION AT THE ECOMMERCE CONSUMER AND RETAIL DISTRIBUTION LEVEL
- FULL COMPLIANCE WITH CARRIER AND WHOLESALE TRANSPORTATION REQUIREMENTS



SEAMLESS INTEGRATION & WORKFLOW FOR WMI



- 1 ORDERS ARE RELEASED TO WMI FOR COLLATE FULFILLMENT
- 2 MINISOFT EFORMZ CAPTURES COLLATE LABEL OUTPUT
- 3 EFORMZ EXTRACTS SHIPMENT INFORMATION
- 4 EFORMZ TRANSMITS 'SHIP TO HOLD' REQUEST TO LOGISTYX TME
- 5 TME EMPLOYS RULES ENGINE TO RATE & PROCESS THE SHIPMENT
- 6 TME TRANSMITS LABEL, TRACKING NUMBER AND CHARGES IN 'SHIP TO HOLD' RESPONSE TO EFORMZ
- 7 EFORMZ GENERATES COLLATE FULFILLMENT LABELS
- 8 SHIPMENTS ARE PICKED, PACKED & LABELED
- 9 EFORMZ TRANSMITS TRACKING & CHARGE DATA TO WMI
- 10 EFORMZ POLLS WMI FOR 'ORDER INVOICED' STATUS
- 11 EFORMZ TRANSMITS 'RELEASE FROM HOLD' REQUEST TO TME
- 12 TME COMMITS SHIPMENT TO OPEN MANIFEST FOR END-OF-DAY PROCESSING
- 13 TME TRANSMITS 'RELEASE FROM HOLD' RESPONSE TO EFORMZ
- 14 EFORMZ UPDATES WMI ORDER STATUS FOR INVOICING

Logistyx Technologies TME is integrated with Nine West's WMI warehouse management system through the Minisoft eFORMz integration platform. Without requiring any change to WMI workflows, Java-based eFORMz captures Nine West Collate order data then brokers transactions through TME. The unique approach provides Nine West with plug-and-play access to the Logistyx global network of more than 5,000 freight and parcel carrier services.

.Net/SQL-based Logistyx Technologies TME's high performance Shipment Server is integrated via Carrier APIs to rate, execute and manifest shipments. TME administration tools support complex business rules, provision individual shipping stations, and manage deployments over multiple locations.

To learn more, contact Noah Ostanik at 858.450.0034 | noah.ostanik@logistyx.com

TO SUPPLEMENT 'BLACK BOX' DOMESTIC SHIPPING FUNCTIONALITY, NINE WEST USES LOGISTYX ATTENDED STATIONS TO WEIGH AND PROCESS BOTH INTERNATIONAL AND USPS SHIPMENTS.

LOGISTYX TME ALSO PROVIDES NINE WEST WITH STANDARD 'VOID' AND END-OF-DAY 'CLOSE' TRANSACTIONS.

VISIT WWW.LOGISTYX.COM/WMI TO REVIEW AND DOWNLOAD COMPLETE SOLUTION DETAILS.